

SANTA BARBARA  
MUSEUM OF  
**ART**

# *Floral Splendor and Artistry*

DUTCH WATERWAYS BY PRIVATE RIVER  
BARGE FEATURING 7 NIGHTS  
ABOARD THE 18-CABIN *MAGNIFIQUE IV*

**APRIL 15-24, 2025**





Bloemen Market, Amsterdam

## DEAR MEMBERS AND FRIENDS,

Please join fellow SBMA members and travelers from the American Horticultural Society as we embark on an enchanting spring cruise along picturesque Dutch waterways aboard the privately chartered river barge, *Magnifique IV*. With only 18 cabins, *Magnifique IV* offers an intimate atmosphere and a variety of amenities on board. A pre-cruise night at the Conservatorium Hotel in Amsterdam is also included as part of the tour.

Visit world-class art museums, beginning with the Rijksmuseum in Amsterdam, home to works by Rembrandt, Vermeer, and Van Gogh. In Haarlem, view both contemporary works of art as well as masterpieces from the Dutch Golden Age by 16th- and 17th-century masters at the Frans Hals Museum, then attend a concert at St. Bavo's Cathedral and hear an organ once played by Mozart. Visit the Mauritshuis, located in The Hague, a small but first-rate museum with a superb 17th-century collection of Dutch and Flemish paintings, including iconic paintings by Rembrandt and Vermeer. Choose an optional visit to the Kröller-Müller Museum where you will find the world's finest van Gogh collection as well as art by modern masters such as Monet and Picasso.

Alongside the artistic masterpieces of the Dutch Golden Age, enjoy the beauty, science, and business of Holland's botanical wonders. During the height of blooming season, visit private and public gardens on expert-guided tours, including Keukenhof Gardens and the Hortus Bulborum collection garden. View antique botanical prints by special arrangement at Teylers Museum, visit a working tulip farm, learn about the ingenious system of windmills, and observe the business of the blooms at Aalsmeer's floral auction.

An optional post-trip extension in Amsterdam features a daytime cruise on the Vecht River to view and visit private historic country homes and gardens, as well as an excursion to Leiden, birthplace of Rembrandt, known for its centuries-old architecture and the Leiden Botanical Garden, where the tulip was introduced to Western Europe.

This cruise promises a harmonious blend of natural beauty and human creativity, seamlessly combining horticulture with a rich cultural tapestry of art and innovation. With only 18 cabins for a maximum of 30 guests available, I urge you to reserve space today. We hope you will join us!

With kind regards,

Lisa Benshea  
Manager of Travel & Special Programs  
Santa Barbara Museum of Art

## Trip Highlights

- ▶ Admire the beautifully manicured gardens of Keukenhof and visit a working tulip farm during peak bloom.
- ▶ Enjoy a gardener-led walk through one of Holland's oldest remaining private landscape gardens.
- ▶ Access rare horticultural prints not available to the public by special arrangement at one of the oldest museums in the Netherlands.
- ▶ Delve into the history and cataloguing of blooms at the Hortus Bulborum.
- ▶ Observe the business of the blooms at Aalsmeer's floral auction, which sends blooms worldwide in a flurry of activity.
- ▶ View artistic masterpieces of the Dutch Golden Age at the Rijksmuseum, Frans Hals, and Mauritshuis Museums.
- ▶ Relax and enjoy a specially arranged organ concert in Haarlem.
- ▶ Watch the UNESCO World Heritage Kinderdijk windmills busily pumping water to maintain the Dutch polder water levels.



Keukenhof Gardens



Rijksmuseum, Amsterdam



Kinderdijk Windmills



Amsterdam—Dancing Houses

## Itinerary

TUESDAY–WEDNESDAY, APRIL 15–16

### HOME / AMSTERDAM

Depart the U.S. on an overnight flight to Amsterdam. Upon arrival, transfer to the luxurious Conservatorium Hotel, conveniently located in Amsterdam’s cultural epicenter. In the evening take a private canal cruise of the city with a welcome reception on board.

CONSERVATORIUM HOTEL (R)

THURSDAY, APRIL 17

### AMSTERDAM

Today visit the world-renowned Rijksmuseum, which houses artistic masterpieces by Rembrandt, Vermeer, and Van Gogh. In the afternoon, choose between a visit of the studio of painter Urban Larsson or stroll to the colorful Bloemen Market, the city’s famous floating flower market dating back to the 17th-century. Admire a variety of beautiful and fragrant flowers and plants displayed in barge shops along the Singel canal before embarking *Magnifique IV*. This evening relax and enjoy a welcome reception and dinner while cruising to Zaandam.

MAGNIFIQUE IV (B,R,D)

FRIDAY, APRIL 18

### ALKMAAR

Take a guided walk through the manicured landscapes at Keukenhof Gardens during peak blooming season. Also known as “the Garden of Europe,” Keukenhof is most famously known for its tulip collection. A magnificent variety of flowers

Frans Hals Museum, Haarlem

including daffodils, lilies, roses, irises, carnations, and hyacinths can also be found here. Next, explore the Hortus Bulborum collection garden home to over 4,000 different bulbous cultivars, species, and varieties in bloom as well as a special collection dedicated to the preservation of heirloom bulbs.

MAGNIFIQUE IV (B,L,D)

SATURDAY, APRIL 19

### HAARLEM

In Haarlem, admire 16th- and 17th-century art collections, as well as modern and contemporary works at the Frans Hals Museum before continuing to Teylers Museum for a specially arranged viewing of antique botanical prints. Later this afternoon, attend a concert at St. Bavo’s cathedral, featuring an organ formerly played by Mozart.

MAGNIFIQUE IV (B,L)

SUNDAY, APRIL 20

### ALPHEN AAN DEN RIJN

Enjoy a morning lecture onboard, then depart for a visit to a working tulip farm to learn firsthand about tulip growing and harvesting, while observing farm operations during blooming season. Continue to the Orangerie Elswout for lunch, then wander amongst the heritage trees in the adjacent parkland. This evening dine onboard en route to Alphen.

MAGNIFIQUE IV (B,L,D)

MONDAY, APRIL 21

### GOUDA

Visit the 19 working windmills at Kinderdijk, a UNESCO World Heritage Site. Built in the early 18th century for land drainage, this beautifully preserved mill network still operates to this day. Enjoy a privately arranged visit to a delightful

Haarlem





Mauritshuis Museum, Den Haag

Rococo manor and the oldest landscape garden in South Holland. Return to the barge in Gouda for an optional bike excursion before dinner on board.

*MAGNIFIQUE IV (B,L,D)*

**TUESDAY, APRIL 22**

### **OUDE WETERING**

In Den Haag view an exquisite collection of Dutch Golden Age art, including works by Rembrandt and Vermeer, at the Mauritshuis Museum. Continue to a 36-acre greenhouse complex, near Delft, awarded worldwide for horticultural innovation and sustainability.

*MAGNIFIQUE IV (B,D)*

**WEDNESDAY, APRIL 23**

### **AMSTERDAM**

This morning choose between two activities:

1. Visit the Kröller-Müller Museum, home to one of the largest Van Gogh collections in the world, followed by lunch nearby; or 2. Take an excursion to the Flora Holland auction house in Aalsmeer where blooms are purchased and shipped worldwide, then visit Wageningen University to meet the innovators of Foodvalley to learn about the program's efforts to sustainably address the global demand for food. In the evening, rejoin the ship for a farewell reception and dinner.

*MAGNIFIQUE IV (B,L,R,D)*

**THURSDAY, APRIL 24**

### **AMSTERDAM / HOME**

Disembark this morning and transfer to Schiphol Airport for flights home or join the post-tour extension in Amsterdam. (B)

Flora Holland Auction House, Aalsmeer



Vecht River Historic Home



Delftware

## **POST-TRIP EXTENSION IN AMSTERDAM**

**APRIL 24–26, 2024**

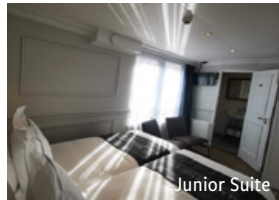
During a two-night optional extension based at the Conservatorium Hotel, explore sensational gardens and Dutch Golden Age architecture. Join an art historian for a cruise on the Vecht River where special access has been arranged to visit historic private homes and gardens created by wealthy Amsterdam merchants. The following day, tour the Leiden Botanical Garden, one of the world's oldest gardens. Founded in 1590, this garden was instrumental in sharing plant specimens and knowledge with Asia during the Dutch Golden Age.

CONSERVATORIUM HOTEL

*Further details and pricing will be sent to confirmed participants.*



Sun Deck



Junior Suite



Dining Room

**GENERAL INFORMATION**

**PROGRAM RATES INCLUDE**

All accommodations, meals, and excursions as specified in the itinerary including **one hotel night and eight nights aboard *Magnifique IV*** • Comprehensive program of briefings, lectures, and presentations • Transfers for all participants on group arrival and departure dates • Baggage handling • **Gratuities to porters, waitstaff, guides, and drivers** • **Gratuities to shipboard personnel** • Port charges • Entrance fees • Welcome and farewell wine receptions • **House wine, beer, and soft drinks with group lunches and dinners and on board *Magnifique IV*** • Filtered water on motorcoaches • Professional tour manager throughout the program.

**AIR ARRANGEMENTS**

U.S. domestic and international airfare is not included in the program rates. Valerie Wilson Travel, Inc., can help with airline arrangements for this trip and can be reached at 877-376-1754. You are also welcome to book your air transportation through your local travel agent, an online travel site, or the airline of your choice. Further information about making flight arrangements will be sent to confirmed participants.

**MUSEUM MEMBERSHIP REQUIREMENT**

Travel is a benefit of Museum Membership. Non-members will be required to join at the “Friend” level (\$80 or \$60 for seniors) or higher and will receive full membership benefits for a year. Members at the “Enthusiast” (\$500) level and above receive advance notice about SBMA-custom tours.

**WHAT TO EXPECT**

The pace of this tour is moderately active with considerable walking each day, often over very uneven and cobblestoned terrain, and extended periods of standing. Participants must be in good health and able to keep up with the group without assistance from tour staff. All participants will be required to follow safety/sanitization protocols set forth by the Santa Barbara Museum of Art or Criterion Travel, our tour operator; local staff; and host country laws. If the tour manager decides that a participant cannot visit a site safely or in a timely manner, their judgment will be final.

**MAGNIFIQUE IV**

The *Magnifique IV* took to European waters in 2020, after it completed a full conversion from a barge to passenger vessel by master shipbuilder Walter van Berkum. Accommodating no more than 36 passengers plus crew, the vessel is designed to create a welcoming relaxed atmosphere on board. The upper deck features a spacious salon with A/C, bar, and lounge. The inviting restaurant is separated from the kitchen by a glass wall so you can see the talented chefs in action. Meals are served in a single seating and feature fresh and tasty Euro fusion cuisine. The teak sundeck invites you to enjoy the scenery as you float by and features a hot tub. The upper deck features 10 junior suites with two twin beds next to each other hotel-style, a sitting area, and a large sliding glass window (172 sq ft), while the lower deck houses 8 twin cabins with two twin beds and fixed portholes (129 sq ft).

All cabins have flexible bed configuration (two twins can be converted to one hotel-style bed or separated) and offer a private bathroom with shower, basin, and toilet, as well as individually regulated A/C, flat screen satellite TV, mini safe, and hair dryer. Wi-Fi is included.

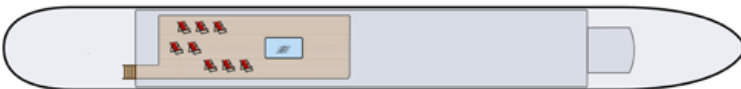
**PROGRAM RATES (PER PERSON)**

**LOWER DECK**

- Double (129 sq. ft.) ..... **\$6,990**
- Single (129 sq. ft.) ..... **\$10,990**

**UPPER DECK**

- Junior Suite Double (172 sq. ft.) ..... **\$9,990**



Top Deck



Upper Deck and Sun Deck



Lower Deck

Where possible, an alternate activity may be suggested; additional costs may apply.

**GROUP SIZE**

This program is limited to 30 participants, including travelers from the Santa Barbara Museum of Art and American Horticultural Society.

**PROGRAM RATES DO NOT INCLUDE**

U.S. domestic and international airfare • Passport/visa expenses • Medical expenses and immunizations • Private airport transfers or airport transfers outside of group arrival and departure days • Travel and trip cancellation insurance • Excursions that deviate from the scheduled tour options • Airline baggage charges • Meals not specified in the itinerary; dishes and beverages not part of the included meals; liquor or soft drinks except as noted • Laundry or dry cleaning • Telephone, fax, internet, and email charges • Room service • Other items of a personal nature.

**TRAVEL INSURANCE**

Travel insurance for trip cancellation and interruption, medical problems, baggage loss and delay, etc., is highly recommended. Trip cancellation policies that apply to this expedition are included in this brochure. Information about travel insurance will be sent to confirmed participants.

**A NOTE ABOUT RATES**

Tour rates are based upon current fuel prices, currency values, taxes, tariffs, and a minimum number of participants. While we will do everything possible to maintain the listed rates, they are subject to change. If there are significant changes, details and costs will be advised prior to departure.

**TERMS & CONDITIONS**

Complete Terms and Conditions including Statement of Responsibility will be made available to you at time of registration, or in advance upon request. A signed "Terms & Conditions, Release from Liability, Assumption of Risk and Binding Arbitration Clause" is required from each applicant prior to participation on the tour.

**RESERVATIONS**

**& PAYMENTS**

An initial deposit of \$1,000 per person is required to reserve space on this program. You may complete the reservation form included in this brochure and mail it with your check or credit card information to: Santa Barbara Museum of Art, 1130 State Street, Santa Barbara, CA 93101-2746. An

interim payment of \$2,000 per person (paid by check) is due 6 months prior to departure, which is October 15, 2024.

Final payment deadline is December 16, 2024 (120 days prior to departure). Final payment must be made by check or bank transfer. If you have questions, please call (805) 884-6431 or email travel@sbma.net.

**CANCELLATIONS & REFUNDS**

Upon payment of the \$1,000 per person deposit, reservations are subject to the cancellation provisions set forth below and by which the passenger agrees to be bound. Cancellations shall not be effective until they are received in writing and confirmed by the Santa Barbara Museum of Art. Deposits are refundable (less a \$500 per person admin fee) if written notice of cancellation is received within 30 days of booking; after that, deposits are 100% nonrefundable. After the October 15, 2024 interim payment deadline: All payments are 100% nonrefundable, regardless of booking date.

For this reason, we strongly urge participants to purchase trip cancellation insurance. No refunds will be made for any part of this program on which you choose not to participate. NOTE: Neither the Santa Barbara Museum of Art nor Criterion Travel, the tour operator, accepts liability for any airline cancellation penalty incurred by the purchase of a nonrefundable ticket in conjunction with this tour.

**HEALTH**

All participants should be in good health and capable of keeping up with an active group of travelers. By forwarding the deposit for passage, the passenger certifies that he/she does not have any physical or other condition or disability that would create a hazard for him/herself or other passengers.

**ITINERARY CHANGES**

The itinerary presented for this tour is subject to modification and change by Criterion Travel. Every reasonable effort will be made to operate the program as planned; however, should unforeseen world events and conditions require the itinerary to be altered, Criterion Travel reserves the right to do so for the safety and best interest of the group. Any extra expenses incurred in this situation are the responsibility of the participant.

California Seller of Travel Program CST #2088800-40



**FLORAL SPLENDOR AND ARTISTRY**  
DUTCH WATERWAYS  
BY PRIVATE RIVER BARGE  
**APRIL 15-24, 2025**

**RESERVATION FORM**

To reserve a place, please call (805) 884-6431, email travel@sbma.net, or complete and return this form with your deposit of \$1,000 per person, payable to Santa Barbara Museum of Art, to: Santa Barbara Museum of Art, 1130 State Street, Santa Barbara, CA 93101-2746. You may also fax the form to (805) 966-6840.

**CONTACT INFORMATION (please print)**

NAME #1 (AS IT APPEARS ON PASSPORT) DATE OF BIRTH
NAME #2 (AS IT APPEARS ON PASSPORT) DATE OF BIRTH
MAILING ADDRESS
CITY / STATE / ZIP
HOME PHONE MOBILE PHONE
EMAIL #1
EMAIL #2

SBMA Membership is required. [ ] I/we are not current members; please charge for "Friend" membership: [ ] \$80 OR [ ] \$60 (senior) OR [ ] \$500, which gives you advanced notice about SBMA's custom travel programs and many other benefits. Visit www.sbma.net/support/membership for full Membership details.

Are you traveling with any other parties on this program? [ ] Yes, \_\_\_\_\_

**PAYMENT INFORMATION**

[ ] Enclosed is my check for \$ \_\_\_\_\_ (\$1,000 per person, payable to Santa Barbara Museum of Art), for \_\_\_\_\_ place(s) on Floral Splendor and Artistry.
[ ] Please charge my deposit of \$ \_\_\_\_\_ (\$1,000 per person) to my [ ] VISA [ ] MasterCard [ ] American Express

NAME ON CREDIT CARD
CREDIT CARD NUMBER EXP. DATE SECURITY CODE
CARDHOLDER SIGNATURE

**ACCOMMODATIONS (not guaranteed)**

Cabin Category Preference: 1st \_\_\_\_\_ 2nd \_\_\_\_\_
Bed Preference [ ] King/Queen [ ] Twins

**SINGLE TRAVELERS (choose one)**

[ ] I prefer to have single accommodations. (limited availability)
[ ] I plan to share accommodations with: \_\_\_\_\_
[ ] I'd like to know about roommates. I am a [ ] non-smoker [ ] smoker

I understand that if a roommate cannot be found by the final payment deadline of December 16, 2024 I will pay the single rate.

I/We have read the tour information section of the brochure and agree to the Terms and Conditions stated therein.

SIGNATURE #1 DATE
SIGNATURE #2 DATE

# Floral Splendor and Artistry

DUTCH WATERWAYS  
BY PRIVATE RIVER BARGE

APRIL 15-24, 2025



1130 STATE STREET  
SANTA BARBARA, CA 93101-2746

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